# "WRAP YOURSELF IN LUXURY WITH WORLD CLASS SHOPPING"

## **LUXURY ROW**

### AT 2100 KALAKAUA AVENUE WAIKIKI

HONOLULU, HI (MAY 13, 2020) LUXURY ROW AT 2100 KALAKAUA AVENUE IN WAIKIKI WILL RE-OPEN TO THE PUBLIC ON MAY 15, 2020. LUXURY ROW IS WHERE DISCERNING CUSTOMERS CAN EXPERIENCE SHOPPING IN AN EXQUISITE SETTING AT LUXURY ROW'S COLLECTION OF THE FINEST INTERNATIONAL BRANDS INCLUDING CHANEL, GUCCI, MONCLER, BOTTEGA VENETA, SAINT LAURENT, MIU MIU, AND GOLDEN GOOSE DELUXE BRAND. SELECT STORES WILL RE-OPEN ON MAY 15, 2020 WITH ADDITIONAL STORES RE-OPENING THROUGHOUT THE MONTH OF MAY. VISIT WWW. LUXURYROW.COM FOR COMPLETE STORE RE-OPENING DETAILS, HOURS OF OPERATION AND SAFETY GUIDELINES. A PRIMARY OWNER OF LUXURY ROW, ROBERT SIEGEL OF METROPOLE REALTY ADVISORS, INC., NOTES THAT "LUXURY ROW IS A UNIQUE COLLECTION OF THE WORLD'S MOST RENOWN BRANDS OFFERING THE HIGHEST LEVEL OF PERSONAL SERVICE AND AN EXCEPTIONAL SHOPPING EXPERIENCE FOCUSED ON CLEANLINESS AND SAFETY ACCORDING TO THE MANDATED CDC GUIDELINES TO HELP CONTROL AND PREVENT THE SPREAD OF COVID-19, WHERE THE SHOPPING EXPERIENCE IS AS SPECIAL AND MEMORABLE AS THE MERCHANDISE OF LUXURY ROW'S ESTEEMED BRANDS. PROMPT AND SAFE CURBSIDE PICKUP, COMPLIMENTARY VALET, PRIVATE ENTRANCES AND PERSONAL ELEVATORS ARE AVAILABLE WITH FOOD AND DRINKS AVAILABLE FOR PICK-UP AT DEAN & DELUCA AND OTHER FINE RESTAURANTS OF THE ADJOINING RITZ-CARLTON HOTEL."

EACH FLAGSHIP STORE IS IN ITS OWN EXQUISITELY DESIGNED THREE-STORY TOWNHOUSE BOUTIQUE BUILDING. SHOPPERS STROLL ON THE SPACIOUS OPEN-AIR SIDEWALKS AND EXPANSIVE LAWN AS THEY SHOP AT THESE WORLD-CLASS STORES. SIEGEL ADDED THAT "WE MANAGE OUR PROPERTY TO ENSURE THAT THE INDULGENT EXPERIENCE OF SHOPPING AT LUXURY ROW IS MATCHED ONLY BY THE FINEST STREETS OF THE WORLD, SUCH AS OPEN-AIR STREETS SUCH AS PARIS' AVENUE MONTAIGNE, LONDON'S BOND STREET, BEVERLY HILL'S RODEO DRIVE, NEW YORK'S MADISON AVENUE, MILAN'S VIA MONTENAPOLEONE AND JAPAN'S GINZA, ROPPONGI HILLS AND OMOTESANDO HILLS. LUXURY ROW IS THE PERFECT ESCAPE FROM OVER-CROWDED CITIES AND SHOPPING MALLS. WE LOOK FORWARD TO RE-OPENING OUR DOORS AND WELCOMING OUR LOYAL AND NEW CLIENTS ALIKE AS WELL AS OVER 200+ EMPLOYEES FROM EACH BRAND AND THOSE THAT RUN THE PROPERTY."

CHANEL, GUCCI AND SAINT LAURENT'S BOUTIQUES AT LUXURY ROW ARE AMONG THEIR LARGEST STORES, PROVIDING A SPACIOUS AND GLAMOROUS SHOPPING EXPERIENCE. SPENDING THE DAY AT LUXURY ROW IS A UNIQUE EXPERIENCE FOR FRIENDS AND FAMILY TO SHARE TOGETHER, WHERE MEMORIES ARE CREATED THAT ARE REIMAGINED EACH TIME CUSTOMERS WEAR THE CLOTHING AND ACCESSORIES PURCHASED. LUXURY ROW IS EASILY ACCESSED BY PEDESTRIANS AS IT IS LOCATED IN THE HEART OF HONOLULU'S WAIKIKI BEACH RESORT, BUT CAN ALSO BE EASILY ACCESSED BY CAR, BYPASSING THE CROWDS AND TRAFFIC OF WAIKIKI VIA KAPIOLANI BLVD. AND USING LUXURY ROW'S VIP VALET PARKING AT THE ENTRANCE TO THE RITZ-CARLTON HOTEL. "LUXURY ROW" IS ITS OWN INTERNATIONAL TRAVEL DESTINATION, WITH MORE THAN 111,000 SQUARE-FEET OF INTERNATIONAL RETAILERS.

**CHANEL** ONE OF THE WORLD'S PREEMINENT FRENCH FASHION HOUSES, CHANEL HOSTS A FLAGSHIP STORE AT 2100 KALAKAUA AVENUE IN WAIKIKI. THE 12,000 SQUARE-FOOT THREE-LEVEL BOUTIQUE OFFERS AN ASSORTMENT OF READY-TO-WEAR ACCESSORIES, SHOES, FINE JEWELRY, WATCHES, FRAGRANCE AND COSMETICS. UNDER THE CURRENT GUIDANCE OF DESIGNER VIRGINIE VIARD, CHANEL REMAINS DEDICATED TO LUXURY, FASHION, QUALITY AND IMAGE.

**GUCCI** INFLUENTIAL, INNOVATIVE AND PROGRESSIVE, GUCCI IS REINVENTING A WHOLLY MODERN APPROACH TO FASHION. UNDER THE NEW VISION OF CREATIVE DIRECTOR ALESSANDRO MICHELE, THE HOUSE HAS REDEFINED LUXURY FOR THE 21ST CENTURY, FURTHER REINFORCING ITS POSITION AS ONE OF THE WORLD'S MOST DESIRABLE FASHION HOUSES. ECLECTIC, CONTEMPORARY, ROMANTIC—GUCCI PRODUCTS REPRESENT THE PINNACLE OF ITALIAN CRAFTSMANSHIP AND ARE UNSURPASSED FOR THEIR QUALITY AND ATTENTION TO DETAIL.

**MONCLER** OUTWEAR COLLECTIONS MARRY THE EXTREME DEMANDS OF NATURE WITH THOSE OF CITY LIFE. THE BRAND WAS FOUNDED AT MONESTIER-DE-CLERMONT, GRENOBLE, FRANCE, IN 1952 AND IS CURRENTLY HEADQUARTERED IN ITALY.

BOTTEGA VENETA HAS SET A NEW STANDARD FOR LUXURY SINCE ITS BIRTH IN VICENZA, IN THE VENETO REGION OF ITALY, IN 1966. INSPIRED BY ITALIAN CULTURE AND CRAFTSMANSHIP, THE BRAND IS DEFINED BY A DEEP CONNECTION TO ITS HERITAGE AND SHAPED BY A GLOBAL OUTLOOK. BOTTEGA VENETA PRODUCTS COMBINE NOBLE AND NATURAL MATERIALS WITH THE SOULFUL TOUCH OF THE HUMAN HAND IN CONTEMPORARY AND ELEVATED DESIGNS—REFLECTING A VITAL COLLABORATION BETWEEN ARTISAN AND DESIGNER. THE PIECES ARE MADE TO BECOME PART OF THEIR OWNERS' LIVES, IMBUED WITH EMOTION ACCRUED OVER TIME. THE HOUSE EMBRACES A CORE PHILOSOPHY OF DISCRETION, EXPRESSED IN SOPHISTICATED LUXURY GOODS CREATED WITHOUT OVERT LOGO. THIS IDEOLOGY APPLIES TO A FULL OFFER FOR WOMEN AND MEN THROUGH COLLECTIONS OF READY-TO-WEAR, HANDBAGS, SMALL LEATHER GOODS, SHOES, EYEWEAR, JEWELRY, LUGGAGE, FRAGRANCE AND THE HOME COLLECTION.

**SAINT LAURENT** FOUNDED IN 1961, YVES SAINT LAURENT WAS THE FIRST COUTURE HOUSE TO INTRODUCE, IN 1966, THE CONCEPT OF LUXURY PRÊT-À-PORTER WITH A COLLECTION CALLED "SAINT LAURENT RIVE GAUCHE", SYNONYMOUS WITH YOUTH AND FREEDOM. THIS SHIFT REPRESENTED A FIRST CRITICAL STEP IN THE MODERNIZATION OF FASHION AND REVOLUTIONIZED THE SOCIO-CULTURAL LANDSCAPE. THROUGHOUT THE YEARS, THE HOUSE'S GROUNDBREAKING STYLES HAVE BECOME ICONIC CULTURAL AND ARTISTIC REFERENCES, AND ITS FOUNDER, THE COUTURIER YVES SAINT LAURENT, SECURED A REPUTATION AS ONE OF THE TWENTIETH CENTURY'S FOREMOST DESIGNERS. PART OF THE KERING GROUP, THE HOUSE KEPT TRUE TO ITS IDENTITY OF ABSOLUTE MODERNITY AND FASHION AUTHORITY. UNDER THE CREATIVE DIRECTION OF ANTHONY VACCARELLO, APPOINTED IN APRIL 2016, THE HOUSE OFFERS A BROAD RANGE OF WOMEN'S AND MEN'S READY-TO-WEAR PRODUCTS, LEATHER GOODS, SHOES, JEWELRY AND EYEWEAR, UNDER THE "SAINT LAURENT" LOGO.

**MIU MIU** BRAND, CREATED IN 1993 BY MIUCCIA PRADA, EMBODIES STYLE AND SENSUALITY. IT IS SOPHISTICATED YET NONCHALANT. MIU MIU HAS A STRONG IDENTITY: CREATIVE, INTELLIGENT AND INDEPENDENT. IT IS A BRAND IN LOVE WITH CONTRADICTORY WOMEN.

**GOLDEN GOOSE** SET UP AT THE TURN OF THE CENTURY, GOLDEN GOOSE, RELYING SOLELY ON ITALIAN CRAFTSMANSHIP AND ARTISANAL PRODUCTION, BECAME ONE OF THE MOST SUCCESSFUL INDEPENDENT ITALIAN BRANDS, CHARACTERIZED BY ITS GARMENTS THAT ARE LIVED-IN, DISTRESSED AND TOUCHED WITH LIFE. EVERY SINGLE GOLDEN GOOSE PRODUCT IS ENTIRELY HANDMADE BY ITALIAN ARTISANS. WE BELIEVE IN INNOVATION AND IN TIMELESSNESS,

THIS IS WHY WE KEEP REWORKING THE CLASSICS, CREATING NEW CLASSICS. THE MATERIALS USED ARE SELECTED AMONG THE BEST QUALITIES OF LEATHERS. THANKS TO THE PAINSTAKING ATTENTION TO DETAILS, EACH PAIR OF SNEAKERS IS UNIQUE. OUR SNEAKERS ARE TREATED AND DISTRESSED BY HAND THROUGH SPECIAL BRUSHES, TREATMENTS, AND CRAFTSMANSHIP: SHAPING EVERY PRODUCT INTO SOMETHING UNIQUE, DIFFERENT FROM OTHERS, FOLLOWING THE CLIENT'S PREFERENCES.

2100 Kalakaua Avenue Waikiki

METROPOLE REALTY ADVISORS, INC. IS THE OWNER OF LUXURY ROW IN WAIKIKI AND OTHER LUXURY RETAIL PROPERTIES IN OTHER LEADING CITIES, INCLUDING RODEO DRIVE IN BEVERLY HILLS, CALIFORNIA, FIFTH AVENUE AND MADISON AVENUE IN NEW YORK CITY AND HAS SPECIALIZED IN THE DEVELOPMENT AND OWNERSHIP OF THESE PROPERTIES FOR OVER 35 YEARS. METROPOLE REALTY ADVISORS, INC. SPECIALIZES IN LUXURY REAL ESTATE ACQUISITIONS, DEVELOPMENT, BROKERAGE AND CONSTRUCTION IN PREMIER MARKETS THROUGHOUT THE UNITED STATES, INCLUDING NEW YORK, CHICAGO, LOS ANGELES, BOSTON, FLORIDA, HAWAII AND SAN FRANCISCO. METROPOLE'S PRIMARY FOCUS IS OBTAINING THE MOST SOUGHT-AFTER RETAIL LOCATIONS FOR THE TENANTS IT REPRESENTS OR ACQUISITION FOR ITS OWN ACCOUNT. IN ADDITION, THE PRINCIPALS OF METROPOLE HAVE WORKED AS ADVISORS TO THE WORLD'S LEADING RETAIL TENANTS AND DEVELOPERS FOR MORE THAN 35 YEARS AND OWN LUXURY RETAIL BUILDINGS ON THE LEADING STREETS OF THE UNITED STATES, INCLUDING N. RODEO DRIVE IN BEVERLY HILLS, CALIFORNIA, KALAKAUA AVENUE IN HONOLULU, HAWAII AND FIFTH AVENUE AND MADISON AVENUE IN NEW YORK CITY.

#### Hours

10 AM - 10 PM

#### **VALET PARKING**

COMPLIMENTARY VALET PARKING AVAILABLE AT THE LUXURY ROW PORTE COCHERE ENTRANCE ON KALAIMOKU STREET FROM 10 AM TO 10 PM DAILY.

#### SELF PARKING

SELF-PARKING IS AVAILABLE
ACROSS KALAIMOKU STREET FROM LUXURY ROW
FROM 9:30 AM TO 11:00 PM DAILY.

#### CONTACTS:

#### MARKETING AND SALES

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BOUTIQUES: CHANEL

GUCCI MONCLER

BOTTEGA VENETA SAINT LAURENT

MIU MIU

GOLDEN GOOSE

Hours: 10:00AM  $\sim 10:00$ PM

PARKING: COMPLEMENTARY VALET PARKING: 10:00AM ~ 10:00PM

Self-parking at King Kalakaua Plaza: 9:30am  $\sim$  11:00pm

EXCLUSIVE BROKER: METROPOLE REALTY ADVISORS, INC.

#### WORLD-CLASS SHOPPING

LUXURY ROW LOCATED AT 2100 KALAKAUA AVENUE OFFERS ONE OF THE FINEST COLLECTIONS OF LUXURY BRANDS IN THE WORLD, WITH MORE THAN 111,000 SQ. FT. OF INTERNATIONAL RETAILERS INCLUDING CHANEL, GUCCI, MONCLER, BOTTEGA VENETA, SAINT LAURENT, MIU MIU, AND GOLDEN GOOSE.

LOCATED IN THE HEART OF HONOLULU'S WAIKIKI BEACH RESORT AND URBAN RETAIL DISTRICT, KALAKAUA AVENUE'S "LUXURY ROW" IS A RENOWNED INTERNATIONAL TRAVEL DESTINATION.

\* JAPANESE, CHINESE AND KOREAN SPEAKING STAFF AVAILABLE.